



## Invitation to the International Scientific Symposium

Institute of Researches and International Symposiums **IRIS – ALKONA** and Department of International Development of **Baltic Center** invite you to take part in the International Scientific Symposium "**Economics, Business & Finance**", which will be held in JURMALA, LATVIA **5 – 9 July 2016**.

Place of the Symposium: **HOTEL JURMALA SPA**,  
YOMAS street 47/49, MAYORI, JURMALA.

We invite scientists, researchers, academic staff, doctoral students, PhD students, undergraduates, students as well as entrepreneurs and practitioners to share their scientific and professional views, discuss topical issues in the field of economy, business and finance.

We invite you to make presentations of your research works in one of the following areas:

- Macroeconomics
- Microeconomics
- Entrepreneurship
- Engineering Economics
- Management
- Marketing
- Finances
- Banking and Insurance
- Accounting and Audit
- Financial Market and Investment
- Monetary Policy
- Econometrics
- Information Technology in Business
- Business Ethics
- Business Psychology
- Personnel Management
- Creativity in business
- Modern Teaching Methods in Economics and Finances

We also take submissions of other topics under the area of "Economics, Business & Finance."

Working languages are English, Russian, and Latvian.

### More information

All research papers are peer-reviewed. All accepted papers (articles) after review will be published in the proceedings of the scientific symposium with ISBN / ISSN number and will be located on our website. Proceedings will be published in three languages: English, Russian and Latvian.

Please send your abstracts / papers (articles) by e-mail [iris.latvia@gmail.com](mailto:iris.latvia@gmail.com) or [iris.alkona@gmail.com](mailto:iris.alkona@gmail.com)

You can also upload your abstracts / papers (articles) in the registration form in the **doc.** or **docx.** format.

Within 2 weeks from receiving your abstract / paper (article), we will inform you whether your article is accepted for presentation at the symposium.

During the symposium, you can use the following types of participation:

- Regular (Oral presentation)
- Poster (Demonstration of the poster)
- Attending only (Listener)

If you choose the type of participation as an oral presentation, you will be given 20 minutes (15 minutes for presentation and 5 minutes for discussion). For oral presentation, you must have Power Point presentation version on the USB Flash support. In order to avoid technical problems, you can send your presentation by email [iris.latvia@gmail.com](mailto:iris.latvia@gmail.com) a week before the symposium takes place. All rooms for oral presentations will be equipped with the necessary technical equipment - computer (laptop) and a screen for Power Point presentations.

If your participation is a demonstration of the poster (Poster Section), please prepare a poster, which will reflect the main results of your research. The size of the poster should not exceed **70 x 90 cm** (the optimal size of poster is 70 cm in length and 90 cm in height). During the poster section you need to be near your poster and discuss the problems of the research work with someone who might be interested. You also need to have a few samples of your research work, so you can transfer them to the participants of the symposium who are interested in your research.

If you are just a listener (attending only), you will have the opportunity to visit the plenary session and all working sessions, as well as take part in debates and discussions of topical issues. All listeners will receive a full package of symposium materials.

Participants of oral presentation and poster session will be issued a certificate confirming the presentation of your research at an international symposium.

If you wish to participate in a symposium with oral presentation or with a demonstration of the poster (poster section), but do not want to publish your article in the proceedings of the scientific symposium, you have to send only your abstract in English.

#### More information

You can submit papers (articles) in English, Russian and Latvian. Your presentation also may be available in English, Russian or Latvian.

All abstracts must be written in English.

Papers (articles) submitted for publication in **the scientific journals** must be written only in **English**.

If you wish to publish the research article in the scientific Journal "**Copernican Journal of Finance & Accounting**" indexed in the databases Index Copernicus, EBSCO, ERIH PLUS, REPEC, PROQUEST, ARIANTA, Google Scholar, BazEkon, Sherpa/Romeo, please, send the full article no later than **May 30, 2016**. If the results of reviewing are positive, your article will be published and you'll receive a printed copy of the Copernican Journal of Finance & Accounting with your published article. You should prepare the article accordance with the "Copernican Journal of Finance & Accounting" requirements:

<http://apcz.pl/czasopisma/index.php/CJFA/about/submissions#authorGuidelines>

If you want to publish your research paper in the scientific Journal "**Forum Scientiae Oeconomia**" indexed in the databases ARIANTA, BazEkon, ERIH PLUS, Google Scholar, Index Copernicus and receive the printed copy of Journal during symposium, please, send the full article no later than **March 20, 2016**. If the results of reviewing are positive, your article will be published and you'll receive a printed copy of the Journal "**Forum Scientiae Oeconomia**" with your published article at the symposium. If you submit papers after **March 20, 2016**, but until **1<sup>st</sup> of September, 2016** you'll receive a printed copy of the journal with your published article after the symposium. In this case you should prepare the article accordance with the Journal "Forum Scientiae Oeconomia" requirements: <http://www.wsb.edu.pl/information-for-authors,m,f,2041>

If you want to publish your research paper in the "**Journal of International Economic Research**" or "**Baltic Journal of Management**", indexed in the databases SCOPUS, PROQUEST, Social Sciences Citation Index, Social SciSearch, Index Copernicus, Zetoc (British Library), Electronic Collections Online, please notify us about it no later than **September 1, 2016**, and we'll send your paper (article) for review to double blind reviewers. After the review procedure and according to the results of the reviewer's opinion, we will notify you whether it is possible to publish your article in the journals.

"Journal of International Economic Research" will be sent in EBSCO, PROQUEST, VERSITA, VINITI, etc. databases.

Each participant who has registered at the symposium will receive the symposium program and book of abstracts.

Please strictly observe the terms of registration and follow the **formatting instruction**.

### **Important dates (deadlines):**

**May 30<sup>th</sup>, 2016** – Submission deadline for abstracts.

**June 30<sup>th</sup>, 2016** – Submission deadline for full paper (article), if you want to publish full paper in symposium proceedings.

### **More information**

<http://irissymposium.wix.com/alkona>  
<http://events.baltic-center.eu/>

e-mail: [iris.latvia@gmail.com](mailto:iris.latvia@gmail.com)  
e-mail: [ineta.kristovska@baltic-center.eu](mailto:ineta.kristovska@baltic-center.eu)

**March 20<sup>th</sup>, 2016** – Submission deadline for full paper (article), if you want to publish your paper in the Journal “Forum Scientiae Oeconomia” (you’ll receive a printed copy of the Journal “Forum Scientiae Oeconomia” with your published article at the symposium).

**May 30<sup>th</sup>, 2016** - Submission deadline for full paper (article), if you want to publish your paper in "Copernican Journal of Finance & Accounting"

**May 30<sup>th</sup>, 2016** – Early registration deadline.

**June 30<sup>th</sup>, 2016** – Late registration deadline.

**July 5<sup>th</sup> – July 9<sup>th</sup>, 2016** – Symposium

**September 1<sup>st</sup>, 2016** – Submission deadline for full paper (article), if you want to publish your paper in “**Journal of International Economic Research**”, “**Baltic Journal of Management**”, **Journal “Forum Scientiae Oeconomia”** or **Journal “Tourism and Hospitality Management”** after presentation at the symposium.

### **Scientific committee:**

Professor, Dr. Leonids Petersons, RISEBA University, Riga, Latvia

Professor, Dr. Tatjana Volkova, BA School of Business and Finance, Riga, Latvia

Professor, Dr. Sergejs Hīļkevičs, Ventspils University College, Ventspils, Latvia

Professor, Dr. Alexander Fedotov, RISEBA University, Riga, Latvia

Professor, Dr. Irina Kuzmina-Merlino, Transport and Telecommunication Institute, Riga, Latvia

Professor, Dr. Andrea Bellucci, University of Perugia, Perugia, Italy

Professor, Dr. Leszek Dziawgo, Nicholas Copernicus University, Poland

Professor, Dr. Neven Vrček, University of Zagreb, Croatia

Professor, Dr. Milena Peršić, University of Rijeka, Croatia

Professor, Dr. Takaya Sadayoshi, Kansai University, Osaka, Japan

Professor, Dr. Alexandr Karminsky, Higher School of Economics, Moscow, Russia

Professor, Dr. Karling Lee, INTI International College, Penang, Malaysia

Professor, Dr. Agnieszka Alińska, Warsaw School of Economics, Poland

Associate Professor, Dr. Andrejs Limanskis, RISEBA University, Riga, Latvia

Associate Professor, Dr. Natalia Konovalova, RISEBA University, Riga, Latvia

Associate Professor, Dr. Włodzimierz Sroka, Academy of Business, Poland

Associate Professor, Dr. Mustafa Akan, Halic University, Turkey

Associate Professor, Dr. Nino Mikiashvili, Tbilisi State University, Tbilisi, Georgia

Associate Professor, Dr. Ineta Kristovska, Baltic Center, Latvia

Associate Professor, Dr. Marina Kudinska, University of Latvia, Riga, Latvia

Associate Professor, Dr. Kashif Saleem, Lappeenranta University, Finland

Associate Professor, Dr. Teresa Orzeszko, Wrocław University of Economics, Poland

Dr. Inese Mavlutova, BA School of Business and Finance, Riga, Latvia

Dr. Alicja Kasperowicz – Stępień, University of Economics, Cracow, Poland

Dr. Konrad Stępień, University of Economics, Cracow, Poland

### **Symposium is organized by**

Institute of Research and International Symposiums **IRIS-ALKONA** and Department of International Development of **Baltic Center**

### **Chairman of Organizing Committee**

Dr. Natalia Konovalova, Director of IRIS-ALKONA Institute

#### **More information**

<http://irissymposium.wix.com/alkona>  
<http://events.baltic-center.eu/>

e-mail: [iris.latvia@gmail.com](mailto:iris.latvia@gmail.com)  
e-mail: [ineta.kristovska@baltic-center.eu](mailto:ineta.kristovska@baltic-center.eu)

### Members of Organizing Committee:

Dr. Ineta Kristovska, Director of Baltic Center, Latvia  
Dr. Ludmila Bahmane, RISEBA University, Riga, Latvia  
Dr. Ewa Dziawgo, Nicholas Copernicus University, Poland  
Dr. Ludmila Rozgina, Baltic International Bank, Latvia  
Dr. Marina Kudinska, University of Latvia, Riga, Latvia  
Dr. Galina Korchinskaya, Finance University, Moscow, Russia  
Dr. Ausen Altun Ada, Dumlupinar University, Kutahya, Turkey  
Dr. Emil Velinov, University of Economics, Prague, Czech Republic  
Dr. Simona Grama, Group ESC Troyes, France  
Dr. Sylvie Formankova, Mendel University in Brno, Czech Republic  
Dr. Radek Jurcik, Mendel University in Brno, Czech Republic  
Dr. Maria Pomffyova, Univerzita Mateja Bela v Banskej Bystrici, Poprad, Slovakia  
Dr. Emmanuel Kofi Ankomah, Mendel University in Brno, Czech Republic  
Mg. Kseniya Dolzhenko, Baltic Center, Latvia  
Mg. Leonids Kremers, RISEBA University, Riga, Latvia  
Mg. Julia Bulatova, RISEBA University, Riga, Latvia  
Mg. Liga Leitane, University of Latvia, Riga, Latvia  
Mg. Orkhan Nadirov, Tomas Bata University in Zlin, Zlin, Czech Republic  
Mg. Florin Aliu, Tomas Bata University in Zlin, Zlin, Czech Republic  
Mg. Rimantas Zajarskas, Vilnius Cooperation College, Vilnius, Lithuania

### Key note speakers:

Dr. Emil Velinov, University of Economics, Prague, Czech Republic: **“Challenges of 21<sup>st</sup> Century for Multinational Corporations”**  
Professor, Dr. Leszek Dziawgo, Nicholas Copernicus University, Poland: **“Facts & Myths of Sustainable Finance. Ecological Evolution in Financial Business”**  
Professor, Dr. Neven Vrček, University of Zagreb, Croatia: **“Cloud Computing Application and Strategic Advantages for Enterprises and Organizations”**

### Information about registration and fees

To register for the symposium, please complete the **registration form** and pay the registration fee.

Registration fee for the symposium is **300 EUR** (early registration, **before May 30<sup>th</sup>, 2016**).

If you register **from May 31<sup>st</sup> to June 30<sup>th</sup>, 2016**, the registration fee is **350 EUR**. **After the 30<sup>th</sup> of June, 2016** registration period will be closed.

You will not be able to pay registration fee after the 30<sup>th</sup> of June, 2016, and will not be able to pay in cash during the symposium.

Full time PhD students receive a discount.

Registration fee for participation in the symposium for full-time PhD students is **200 EUR** (early registration, **before May 30<sup>th</sup>, 2016**).

If full-time PhD students register in the period **from May 31<sup>st</sup> to June 30<sup>th</sup>, 2016**, the registration fee is **250 EUR**.

### More information

If you submit a research paper, which is written jointly with one or more co-authors and co-authors come to the symposium, each co-author is a full participant in the symposium and must fill out the registration form and pay the full registration fee.

The co-authors who do not come to the symposium must not pay the registration fee and do not receive a certificate of participation in the symposium.

If a participant of symposium wants to do more than 1 (one) presentation then the fee for each additional presentation is **120 EUR**.

<b>Registration Fee</b>	<b>before May 30, 2016</b>	<b>31 May - 30 June, 2016</b>
Participants of symposium	EUR 300	EUR 350
Participants of symposium (co-authors, listeners)	EUR 300	EUR 350
Full time PhD students	EUR 200	EUR 250
Full time PhD students (co-authors, listeners)	EUR 200	EUR 250
Fee for each additional presentation (paper/article)	EUR 120	EUR 120

### **Registration fee includes:**

- Full participation in the symposium
- The program of the symposium
- Certificate of scientific research presentation
- The printed book of abstracts
- Reviewing of papers (articles)
- Publication of the one paper in the proceeding
- Coffee breaks
- Lunches
- Social program

Registration fee must be transferred to the bank account of the Institute of Research and International Symposiums IRIS - ALKONA.

Payment conditions:

#### **Symposium 2016, Jurmala, Latvia**

Payment should be made in EUR

Beneficiary Bank: AS "Citadele banka",

Reg. number 40103303559

Republikas laukums 2A, Riga, LV-1010, Latvija

SWIFT code: PARXLV 22

Account Holder: "IRIS-ALKONA" SIA

Reg. number 40103877849

Balta St. 16-19, Riga, LV-1055, Latvija

Account (IBAN) Number: LV85PARX0016466520001

Details: (of Payment) Registration fee of symposium participant "Economics, Business & Finance". Name Surname, Name of Institution (Organization)

#### **More information**

If necessary, we can send you an invoice for the registration fee payment; to obtain the invoice for payment, please send request by e-mail: [iris.latvia@gmail.com](mailto:iris.latvia@gmail.com) or [ineta.kristovska@baltic-center.eu](mailto:ineta.kristovska@baltic-center.eu).

## Key Benefits

- Meeting with scientists and experts from different countries
- Discussion of actual problems in the field of economy, business and finance
- Participation in plenary session and discussion with key speakers
- Increase of professional qualification and knowledge according to the thematic tracks
- Submission and presentation of the scientific developments
- Publication of scientific articles in the proceedings of the scientific symposium with ISBN / ISSN number in three languages: English, Russian and Latvian
- Opportunity of your articles publication in the scientific journals indexed in the international databases:
  - ✓ **Journal of International Economic Research**, databases: EBSCO, PROQUEST, VERSITA, VINITI
  - ✓ **Baltic Journal of Management**, databases: SCOPUS, PROQUEST, Social Sciences Citation Index, Social SciSearch, Index Copernicus, Zetoc (British Library), Electronic Collections Online
  - ✓ **Copernican Journal of Finance & Accounting**, databases Index Copernicus, EBSCO, ERIH PLUS, REPEC, PROQUEST, ARIANTA, Google Scholar, BazEkon, SHERPA/RoMEO
  - ✓ **Journal “Forum Scientiae Oeconomia”**, databases ARIANTA, BazEkon, ERIH PLUS, Google Scholar, Index Copernicus
- Getting new communications for the further scientific development and cooperation
- Discussion of new ideas and concepts for the development of your institute / organization

## Accommodation

There are many hotels and apartments in JURMALA. You can choose any hotel or apartment, which you prefer, taking into consideration the price level and offered service. We can recommend staying at the following hotels in JURMALA.

### Hotels in JURMALA:

SEMARAH Hotel LIELUPE \*\*\*\*\* [www.semarahhotels.com](http://www.semarahhotels.com)  
Baltic Beach Hotel \*\*\*\*\* [www.balticbaech.lv](http://www.balticbaech.lv)  
JURMALA SPA Hotel \*\*\*\* [www.hoteljurmala.com](http://www.hoteljurmala.com)  
Amber Sea Hotel & SPA JURMALA \*\*\*\* [www.amberhotel.lv](http://www.amberhotel.lv)  
VILA JOMA Hotel \*\*\* [www.vilajoma.lv](http://www.vilajoma.lv)  
Hotel “BELORUSIJA” \*\*\* [www.belorusija.lv](http://www.belorusija.lv)  
SPA Hotel DAINA [www.hoteldaina.lv](http://www.hoteldaina.lv)

### More information

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e-mail: [ineta.kristovska@baltic-center.eu](mailto:ineta.kristovska@baltic-center.eu)

Hotel "Concordia" [www.concordia.lv](http://www.concordia.lv)  
Sunset Hotel [www.sunsethotel.lv](http://www.sunsethotel.lv)  
SEMARAH APARTAMENTI \*\*\*

Website for booking hotels in JURMALA is [www.jurmala-hotels.net](http://www.jurmala-hotels.net)

Please note that during the summer period the demand for hotels in JURMALA is increasing. It affects the price and availability. Therefore we ask you to book hotels in advance.

You can also stay in hotels in RIGA, because in summer prices for hotels in RIGA will be less than the prices for hotels in JURMALA and RIGA is located next to JURMALA. Website for booking hotels in RIGA is [www.Riga-hotels.net](http://www.Riga-hotels.net)

\*\*\*To reduce costs and optimize processes you can address to the manager of operative support of guests by e-mail: [info@baltic-center.eu](mailto:info@baltic-center.eu). Our colleagues will pick up for you hotel according to your budget from the database of Baltic center, and also organize a transfer across all Latvia, insurance poles and visa support.

### Venue of the symposium

**Latvia** is a pearl of Baltic countries located in North Europe at the Baltic seaside. Territory of Latvia occupies 64 589 kilometres<sup>2</sup>. It is a green country with widely stretched forests and untouched nature. Latvia is known for the sandy beaches, modern seaports, excellent resorts, and ancient fishing settlements. Since old times Latvia was Europe crossing between West and East, between South and North. Therefore Latvia is a multicultural country that preserved its unique traditions. Latvia is rich in beautiful architecture and fascinating sights, and safe and healthy ecological environment.

The capital of Latvia is **Riga**, the largest city in Baltic countries. It is situated on both sides of river "Daugava", not far from its inflow in the Riga bay. For a long time Riga was a Gansiotic city. There are buildings of different styles from medieval architecture of old city to the modern architecture. Riga is the largest port and one of the major commercial and cultural centers. The historical center of Riga is included in UNESCO World Heritage List. In 2014 Riga became one of the cultural capitals of Europe. The main sights of Old Riga are: Dome Cathedral, St. Peter's Church, St. EKABA's Cathedral, Town Hall Square, LIVU Square, Riga Castle, and others. Dome Square is the largest square in Old Riga and it is considered to be the central square. Seven streets of Old Riga cross at this square. In summer there are many outdoor cafes, where people can relax and enjoy live music every day.

### More information

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Official site of the city: [www.Riga.lv](http://www.Riga.lv)

Not far from Riga (at the distance of 17 km.) you can see the pearl of Latvia – beautiful **Jurmala**. The area of Jurmala is about 100 sq. km. It is a famous seaside resort. The beaches of Jurmala are about 30 km long. Jurmala is a favorite place for conferences, meetings, concerts, symposiums. Jurmala is known for its unusual architecture with decors, cut on tree, buildings of country type and spa facilities.

There are residence of the President of Latvia, Museum of Yan Raynis and his wife – the poetess Aspasia in Jurmala.

The list of architectural monuments of Jurmala includes 414 buildings, and the number of historical constructions includes more than 4000.

Summer walk in the pedestrian street Yomas from Mayori to Dzintari will show you the city life rhythm. The first shop, market, and drugstore were opened in this street. Now you can see there a lot of restaurants and cafes.

**More information**



Official site of the city: [www.jurmala.lv](http://www.jurmala.lv)

### **How to get to Riga and Jurmala from the airport?**

International airport "Riga" is located between Riga and Jurmala.

\*\*\* You can order the transfer by e-mail: [info@baltic-center.eu](mailto:info@baltic-center.eu) or to get from the Riga airport to the capital of Latvia by the 22nd bus which runs every 10 - 15 minutes. And in half an hour you will be already in the center of Riga. Bus fare is 1 euro 15 cents (when buying from driver - 2 euro).

To get from the Riga airport to Jurmala, it is possible to take a taxi and in 15 minutes you will be in Jurmala. Taxi fare is about 25 - 30 euro. But it is possible to use also public transport: to reach the center of Riga by the 22nd bus, then to take an electric train or a minibus which runs to Jurmala; or to go by the 22nd bus to the stop "ZOLITUDES", cross the road and take a minibus 7023 (Riga – Sloka).

Riga is located next to Jurmala. To get from the center of Riga to Jurmala or from Jurmala to the center of Riga, will take you less than 1 hour.

## Welcome to Latvia, Riga and Jurmala!

**Information about symposium is available on the websites:**

[www.irissymposium.wix.com/alkona](http://www.irissymposium.wix.com/alkona) and [www.events.baltic-center.eu](http://www.events.baltic-center.eu)

### **More information**

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<http://events.baltic-center.eu/>

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