



***Bringing Europe's eElectronic Infrastructures to Expanding Frontiers***  
**1<sup>st</sup> BELIEF International Conference & Exhibition, New Delhi, 14 – 15 December 2006**

**Connecting the knowledge of today for the value of tomorrow**

### **Promotional Zone Application**

The BELIEF Promotional Zone is a perfect chance to platform your activities to eInfrastructures stakeholders and gain visibility for your project in India

#### **Who will attend?**

250 European and Indian targeted eInfrastructures key players, practitioners, decision makers from Research, Industry, Governmental Organisations, Associations, Press & Media as well as representatives from the European Commission will attend the event and use the BELIEF platform to discuss priorities & exchange knowledge, on key research, commercial policy and regulatory aspects of eInfrastructures.

#### **Benefits of the Promotional Zone**

The Promotional Zone allows you to display:

- Posters
- Banners
- Flyers
- Publications and reports

To maximise visibility of the material and networking opportunities, all coffee-breaks are held in the promotional Zone area.

#### **How do I display Material in the Promotional Zone**

To ensure your material can be displayed in the Promotional Zone, **please fill in the below form** and send it back to **events@beliefproject.org**

#### **Shipment of Materials**

Materials are to be delivered **between 10 and 13 December 2006**, and can be sent directly to the venue, at the following address:

**The Grand New Delhi**

**Kind Attention Mr. Puneet Kapoor, Convention Sales**

**Vasant Kunj-Phase II**

**Nelson Mandela Road**

**New Delhi –110070 - India**

**Please make sure to clearly indicate the following information on the boxes:**

- Name and Organisation
- Title for materials sent
- Box number and total number of boxes sent (eg. 1/3)

**Return shipment of all materials is to be organised by the sender. Materials have to be removed from the venue by the end of the BELIEF conference which closes on 15 December 2006 at 16:30 p.m.**

For any further information or clarification, please do not hesitate to contact us anytime.

We very much look forward to hearing from you soon and to welcome you in New Delhi.

#### ***BELIEF TEAM***

*BELIEF International Conference & Exhibition Organising Team*

*Tel: + 39 050 3871400*

*email: events@beliefproject.org*

**BELIEF – Promotional Zone Application**

**[www.beliefproject.org/events/international-conferences](http://www.beliefproject.org/events/international-conferences)**



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**YOUR DETAILS**

<b>ORGANISATION DETAILS</b>		
<b>Organisation Name</b>	_____	
<b>Organisation Type</b>		
<input type="checkbox"/> Large enterprise	<input type="checkbox"/> University/Academia	<input type="checkbox"/> Public Institution
<input type="checkbox"/> SME (< 250 employees)	<input type="checkbox"/> Non-Profit Organisation	<input type="checkbox"/> Government
<input type="checkbox"/> Industry R&D		
<b>PROMOTIONAL MATERIAL YOU WILL DISPLAY</b>		
<input type="checkbox"/> Publication	Dimensions: _____	
<input type="checkbox"/> Poster	Dimensions: _____	
<input type="checkbox"/> Banner	Dimensions: _____	
<input type="checkbox"/> Gadgets	Specify: _____	
<input type="checkbox"/> Other (please specify):	_____	
<b>ORGANISATION CONTACT DETAILS</b>		
Contact Name	_____	
Postal Address	_____	
	_____	
Country	_____	
Telephone	_____	
Website	_____	